

THE CONSUMER COMMISSION ON THE ACCREDITATION OF HEALTH SERVICES  
SPONSORED BY  
THE NATIONAL SCIENCE FOUNDATION  
*presents a conference on*

THE FUTURE OF MEDICAL TECHNOLOGY

Saturday, November 18, 1978

at  
GROUP HEALTH INCORPORATED (GHI), Second Floor, Main Hall  
326 West 42nd Street, New York City

PLEASE POST

- 9:00 Registration and coffee
- 9:20 **Welcome and Morning Moderator**
- John L. S. Holloman, M.D., former President, Health and Hospitals Corporation, New York City
- 9:30 **Health, Not Illness: Prevention in a Technological Age**
- Milton Terris, M.D., M.P.H., Professor and Chairman, Department of Community and Preventive Medicine, New York Medical College
- 10:15 **Consumer Action for Health in the Future**
- Frank Giarizzo, President, Association of Health Care Consumers, Chicago, Illinois
  - Herbert Semmel, Director, Consumer Coalition for Health, Washington, D.C.
- 11:15 **The Case for Public Ownership of Technology**
- John L. S. Holloman, M.D., former President, Health and Hospitals Corporation, New York City
- 12:00 N. Buffet Luncheon

1:15  
to  
4:00 **Workshops**

**I. On the Agenda: Making the Workplace Safe for Workers and the Community**

- Moderator: Frank Goldsmith, M.P.H., Coordinator, Occupational Health and Safety Studies, New York State School of Industrial and Labor Relations, Cornell University

**Panelists—**

- Michael McCann, Ph.D., President, Center for Occupational Hazards, New York City
- Henry Velez, M.D., Environmental Sciences Laboratory, Mount Sinai Hospital
- Deborah Nagin, M.P.H., Program Planner for Occupational Health, Health Systems Agency, New York City and

- William H. White, Assistant Director in charge of the Borough of Brooklyn, Health Systems Agency, New York City

**II. Our Aging Population: Does Medical Technology Hold Any Hope?**

- Moderator: Nelly Peissachowitz, National Citizens Committee on Nursing Home Reform

**Panelists—**

- William Wolarsky, M.D., F.A.C.P., M.S.P.H., Medical Director, Daughters of Jacob Geriatric Center
- Ron Brooke, Health Care Consultant, Brookdale Center on Aging, Hunter College
- Clyde Behney, M.B.A., Senior Analyst, Health Program, Office of Technology Assessment, U.S. Congress

**III. The Third Party Payers: How do (Should) They Impact on the Future of Technology?**

- Moderator: Benjamin Riskin, Administrator, ERM Health Center (retired)

**Panelists—**

- Eugene Sibery, Executive Vice President, Blue Cross-Blue Shield of Greater New York
- Richard Berman, Executive Director, New York State Office of Health Systems Management
- Donald Rubin, President, Consumer Commission on the Accreditation of Health Services, Inc.

**IV. Regionalization: Concepts, Myths and Reality**

- Moderator: Gail Gordon, M.P.H., Committee for a National Health Service

**Panelists—**

- A representative from the Health Systems Agency of New York City
- Frank Grad, L.L.B. Professor of Law, Columbia Law School, and Director, Legislative Drafting Research Fund, Columbia University
- Marvin Lieberman, Ph.D., Executive Secretary, Committee on Medicine in Society, New York Academy of Medicine

—please clip and return—

**THE FUTURE OF MEDICAL TECHNOLOGY**

Group Health Incorporated, 326 West 42nd Street, New York City  
Saturday, November 18, 1978 9:00 a.m. to 4:00 p.m.

Space limitations require the immediate completion and return of this registration card. Please indicate your workshop preference and whether or not you wish to attend the buffet luncheon (\$5.00 charge).

Name \_\_\_\_\_ Address \_\_\_\_\_

Place of Work \_\_\_\_\_ Daytime Tel. No. \_\_\_\_\_

Organizational Membership \_\_\_\_\_

My workshop choice in order of preference (please use I, II, III, IV) is:

First \_\_\_\_\_ Second \_\_\_\_\_

—I wish to attend the buffet luncheon. Enclosed is my check (\$5.00) made payable to CCAHS-NSF.

Return this card to CCAHS, 377 Park Avenue South, New York, N.Y. 10016

Non-Profit Org.  
U.S. POSTAGE  
**PAID**  
New York, N.Y.  
Permit No. 7681

PUBLISHED BY CONSUMER COMMISSION ON  
THE ACCREDITATION OF HEALTH SERVICES INC.  
377 PARK AVE. SO., NEW YORK, N.Y. 10016

# THE FUTURE OF MEDICAL TECHNOLOGY

*The final conference in a series presented by*

**THE CONSUMER COMMISSION ON THE ACCREDITATION OF HEALTH SERVICES**

*sponsored by*

**THE NATIONAL SCIENCE FOUNDATION**

**Saturday, November 18, 1978  
9:00 a.m. to 4:00 p.m.**

**Group Health Incorporated (GHI), Second Floor, Main Hall  
326 West 42nd Street, New York City**

## **THE CONSUMER COMMISSION ON THE ACCREDITATION OF HEALTH SERVICES** *Conference Series*

### **PROJECT ADVISORY COMMITTEE**

Donald Rubin, *Co-Chairperson*  
Allen Spiegel, Ph.D., *Co-Chairperson*  
Alan Brownstein, M.P.H.  
Bernard Challenor, M.D.  
Marshall England  
Frank Grad, LL.B.  
Herbert H. Hyman, Ph.D.  
Sylvia Law, J.D.  
Arthur Levin, M.P.H.

Louis Levine  
Sidney Lew  
Al Lopez  
Malcolm McKay  
Barbara Mercado  
Inder Persaud  
Lillian Roberts  
George Rothman  
Joan Saltzman

Richard Segan  
Al Smoke  
Michael Stewart, M.D.  
Philip Strax, M.D.  
Milton Terris, M.D.  
Pedro Velez  
Judith Wessler  
Melvin Yahr, M.D.

### **PROJECT STAFF**

Shelley Frost, M.P.A., *Project Director*  
Zita Fearon, *Research Associate*

Jane Gluckmann, *Secretary*  
Rose Fisekci, *Secretary*

## **THE CONSUMER COMMISSION ON THE ACCREDITATION OF HEALTH SERVICES**

### *Board of Directors*

Donald Rubin, President & Editor  
Edward Gluckmann, Exec. V.P. & Editor  
Richard Asche, Secretary  
T. Roland Berner  
Lillian Bloom  
Alan Brownstein  
Jay Dobkin, M.D.  
Marshall England  
Alice Fordyce  
Florence Galkin  
Frank Goldsmith  
John Hoh  
Herbert Hyman  
Gail Gordon  
Sylvia Law  
Sidney Lew  
Hugh Pickett

Inder Persaud  
Lillian Roberts  
Joan Saltzman  
Bernard Shiffman  
Sol Silverman  
Joseph Tarantola  
Milton Terris, M.D.  
Eleanor Tilson  
Pedro Velez  
Benjamin Wainfeld, M.D.  
Judy Wessler

### *Professional Advisory Committee*

George Baehr, M.D.  
Bernard Challenor, M.D.  
Jack Elinson, Ph.D.  
Lewis M. Fraad, M.D.  
Frank Grad, LLB  
John Holloman, Jr., M.D.  
Howard Kelman, Ph.D.  
Donald Meyers  
Mildred A. Morehead, M.D.  
Inder Persaud  
Symuel Smith  
Allen D. Spiegel, Ph.D.  
Philip Strax, M.D.  
Milton Terris, M.D., M.P.H.  
Benjamin Wainfeld, M.D.  
Samuel Wolfe, M.D.