

THE CONSUMER COMMISSION ON THE ACCREDITATION OF HEALTH SERVICES
SPONSORED BY
THE NATIONAL SCIENCE FOUNDATION

presents the second and third in a series of four conferences
at

GROUP HEALTH INCORPORATED (GHI), Second Floor, Main Hall
326 West 42nd Street, New York City

THE IMPACT OF MEDICAL TECHNOLOGY ON
SICKNESS AND DEATH
Saturday, September 16, 1978

9:00 a.m.	Registration and Coffee		
9:20 a.m.	General Session—Main Hall Welcome and Morning Moderator —Gilbert Hollander, Chairman, Board of Directors, New York City Health Systems Agency	—H. Jack Geiger, M.D., Arthur C. Logan, Professor of Community Medicine, Center for Biomedical Education, CCNY	—Andrea Eagan, member and writer for HealthRight, a woman's health education and consumer advocacy organization. —Guy Robbins, M.D., Senior Attending, Department of Surgery and Director of Cancer Control, Memorial Sloane-Kettering Cancer Center —Philip Strax, M.D., Medical Director, Guttman Institute and Associate Clinical Professor, Department of Community and Preventive Medicine, New York Medical College
9:30 a.m.	Major Diseases of Modern America (Heart Disease, Cancer and Stroke): What Difference Has Modern Technology Really Made? —David Banta, M.D., Senior Medical Advisor, National Center for Health Services Research, DHEW	12:00 noon Buffet Luncheon	
10:15 a.m.	The Technology of Prevention: A Case Study in Lead Poisoning in New York City —Joel Buxbaum, M.D., Associate Professor of Medicine, NYU Medical School, Chairman, City Health Issues Sub-Committee, Community Council of Greater New York	1:15 to 4:00 p.m.—Workshops I The New York City HSA Reviews a CT Scanner Proposal —A simulation of an actual project review. II Health Planning, Medicaid and Who's at Risk for What: The New York City HSA Considers an Out-of-Hospital Child-bearing Center —A simulation of an actual project review.	IV How Much Technology Is Needed for an Effective Emergency Medical Services System—Is It Worth It? Moderator: Norma J. Goodwin, M.D., President, Amron Management Consultants, Inc.
11:00 a.m.	Health Planning: Can It Affect Sickness and Death? —Florence B. Fiori, Dr.P.H., Director, Office for Regional Health Planning, Region II, Public Health Service, DHEW	III Breast Cancer: Prevention, Detection and Treatment Moderator: Henry Patrick Leis, Jr., M.D., Clinical Professor of Surgery and Chief, Breast Service, New York Medical College and Director of Breast Surgery, Cabrini Medical Center Panelists: —John Boland, M.D., Chairman, Department of Radiotherapy, Mount Sinai School of Medicine	Panelists: —Kathleen Hunt, Research and Evaluation Specialist of the NYC Emergency Medical Services System —Emil Pascarelli, M.D., Chief of Ambulatory Care, Beekman Downtown Hospital —Judith B. Wessler, Consumer Health Advocate, MFY Legal Services

THE ECONOMICS OF MEDICAL TECHNOLOGY
Saturday, October 21, 1978

9:00 a.m.	Registration and Coffee	—Alan Brownstein, M.P.H., M.S.W., Assistant Director, Department for the Community, Community Services Society	The Montefiore Hospital staff has agreed to organize a simulation for this workshop.
9:20 a.m.	General Session—Main Hall Welcome and Morning Moderator —Louis L. Levine, Chairman, Executive Committee and Deputy Chairman of the Board, Group Health Incorporated	11:15 a.m. The Economic Implications of Health Planning —Herbert Harvey Hyman, Ph.D., Professor of Social and Health Planning, Hunter College	III The New York City HSA Reviews a Proposal for a Cytogenetic Laboratory for the NYC/NYS Amniocentesis Project —A simulation of an actual project review.
9:30 a.m.	The Social Costs of Medical Technology: Do We Know the Price We Pay? —Charlotte Müller, Ph.D., Associate Director, Center for Social Research, City University of New York	12:00 noon—Buffet Luncheon	IV Hospital Costs: A Definition of Terms and a Discussion of Issues Moderator: Edward Gluckmann, M.S., Executive Vice President, Consumer Commission on the Accreditation of Health Services
10:15 a.m.	Developing New Technologies: How/Why the Public Should Be Involved —Ted Bogue, Staff Attorney for Public Citizen Health Research Group and Editor of Consumer Health Action Network Newsletter	1:15 p.m. to 4:00 p.m.—Workshops I The New York City HSA Considers a Burn Unit Proposal —A simulation of an actual project review. II A Medical Center Governing Board Discusses a Family Practice Unit: What Are the Implications for Primary Care?	Panelists: —Lawrence Feiner, Ph.D., Health Care Consultant —Joseph Giglio, Vice President, Public Finance, Bear, Stearns and Co. —Joseph Levi, Director of Financial Planning, Long Island Jewish-Hillside Medical Center

please clip and return

Space limitations require the immediate completion and return of this registration card. For each conference please indicate your workshop preferences and whether or not you desire to attend the buffet luncheon (\$5.00 charge per conference).

_____ I wish to attend THE IMPACT OF TECHNOLOGY ON SICKNESS AND DEATH on September 16, 1978 9:00 a.m. to 4:00 p.m.
My workshop choices in order of preference (please use I, II, III, IV) are:
First _____ Second _____

_____ I wish to attend the buffet luncheon on September 16, 1978.
Enclosed is my check.

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My workshop choices in order of preference (please use I, II, III, IV) are:
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THE CONFERENCE SERIES

MEDICAL TECHNOLOGY AND THE HEALTH CARE CONSUMER, held June 17, 1978
THE IMPACT OF TECHNOLOGY ON SICKNESS AND DEATH, September 16, 1978
THE ECONOMICS OF MEDICAL TECHNOLOGY, October 21, 1978
THE FUTURE OF MEDICAL TECHNOLOGY, November 18, 1978

The final conference in this series

THE FUTURE OF MEDICAL TECHNOLOGY

will be presented on Saturday, November 18, 1978
9:00 a.m. to 4:00 p.m.